



# INTEGRATED ICT SOLUTIONS

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**PROFESSIONAL SOLUTIONS FOR MODERN COMMUNICATION  
CONVENTIONAL AND UNCONVENTIONAL MARKETING  
CREATIVITY AND DIGITAL ART**

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# ICT / IT OUTSOURCING

INNOVATIVE IDEAS FOR PRINT AND MULTIMEDIA

**IMAGE and COMMUNICATION //**

**GRAPHIC DESIGN FOR ANY USE - PACKAGING //**

**MARKETING SOLUTIONS - CONVENTIONAL and UNCONVENTIONAL //**

**WEB SERVICES and CONSULTING //**

**LEARNING and MULTIMEDIA TOOLS //**

**AUDIO VIDEO EDITING and PRODUCTION - VIDEO PRESENTATION //**

**SEO COPYWRITING - WEB CONTENTS //**

**SEO / SEM / SMO //**

**PROFESSIONAL PHOTOGRAPHY //**

We provide our IT / ICT services and consultings also to Communication / Web / Marketing Agency (world wide).  
If you are interested in our offers for ICT / IT outsourcing, please contact us at [info@ladict.com](mailto:info@ladict.com).

# FTP EXCHANGE SYSTEMS

OUTSOURCING ICT / IT HAS NEVER BEEN SO EASY

**// LOCATION**  
Rawai, Phuket, Thailand

**// CONTACTS**

**GENERAL INQUIRES** (thai - en)  
**E-MAIL:** [info@ladict.com](mailto:info@ladict.com)  
**URL:** [www.ladict.com](http://www.ladict.com)

**MARKETING DIRECTOR - COMMERCIAL INQUIRES**

**MONICA COSTA** (it - en - es)  
**CELL:** +66 080 88 56 248  
**E-MAIL:** [m.costa@ladict.com](mailto:m.costa@ladict.com)  
**SKYPE:** costa.monica

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# ladict.com

Our magic formula: **New Technologies and Ancient Skills.**

## OUR ETHIC

### INNOVATIVE IDEAS FOR COMMUNICATION

We guarantee originality and creativity: deep IT skills and adequate new technologies.

### NEW TECHNOLOGIES and ANCIENT SKILLS

How we make it *magic*: know how that comes from specific studies and professional experiences, organization and management competences, modern equipment.

### SPECIALIZATION and PROFESSIONAL UPGRADE

Constant attendance of professional training courses and updating.

### ORGANIZATIONAL SKILLS and SERVICE MANAGEMENT

Do you know why they are a great value? Because they allow the customer to ensure excellent quality and good production time. If we give you a time line, we respect it. And the result is always on the top.

### PROFESSIONAL SOLUTIONS

One of our main targets is offering competitive tools to communicate: without a doubt we can say that the first one is provide to our customers, professional solutions that give quick fine results on long-term.

### ADVISE CORRECT INVESTMENTS

The same technological choice, style or content does not fit all. First of all, we study and analyze your business. We recommend appropriate and correct investments based on your actual needs and resources, providing technical and creative professional assistance.



# THE MARKET HAS BECOME CHAOTIC? STAND OUT. NOW.

CONSOLIDATE YOUR **PROFESSIONAL IMAGE** STARTING FROM  
SELECTING THE **LANGUAGE OF YOUR COMMUNICATION**.  
COMMUNICATE WITH THE RIGHT TOOLS: MAKE YOUR SELF RECOGNIZABLE.

“ If the one of **corporate image** has always been an important subject in consolidation of a **brand** associated with a product or service (**consolidation of the brand in the market**), today more than ever, the **market is chaotic** and swallows without mercy, anyone who does not give due weight to **enhancement of the brand**. Especially if what your Company offers it is estimated, if you are aware that you have **high quality content**, the **investment for the creation of the dress and tools with which to carry your valuables around the world, must be adequate**.

THE COMPANY WITHOUT IDENTITY, TODAY IS **GAME OUT**.

## PRINTING CONSULTING [indicative list]

### LOGOTYPES and MARKS

We create professional logotypes and marks and we personalize all the necessary tools for Marketing and Communication [corporate and brand image]

### PACKAGING

*packaging* is all about the *dress* of the product: from labels to box. We can realeaze design and customization of advertising material for P.O.P. (Point Of Purchase), Exhibition Stands etc.

### ADVERTISING

leaflets - brochures - catalogs  
advertising pages

### PUBLISHING CONSULTING

contents and layout for print and multimedia

### BOOKLET CD e DVD

### TOOLS FOR SALES FORCE

folders - product sheets - order modules  
business cards - graphics for vehicle stickers  
graphics for team work clothing  
windows stickers - signs - banners - gadgets

## OUR APPROACH TO PRINTING

Before the new digital devices, we have worked for years with the Communication and Marketing said today *conventional*. We have always made graphics that was intended to be printed: from Sportswear to Business Communications. We're big fans of digital age, but we support the **added value** of the **quality Print**, which keep on being indispensable for us. We start from the awareness of processes, methods, variations and possibilities. We guarantee high level for printing consulting.

**Conventional and unconventional Marketing.**  
Strategies. Pay per click campaigns. Valuable contents.  
Business oriented activities in Social Network.  
Lasting results.

**OUR APPROACH TO WEB**

Our expertise in web start from an adequate knowledge of major programming/coding languages. We do not just create or customize web tools suitable for the Client, but we also provide **training** to make you independent for publishing and manage contents. Our training tools consist of online video tutorials or courses that can be done at our office or the Client's headquarter.

**WEB CONSULTING**  
[indicative list]

**WEB SITE CREATION and CUSTOMIZATION**

By coding or by **advanced use of main Open Source CMS** [wordpress - joomla - drupal etc] we create **web site** and professional **template**

**NEWSLETTER**  
graphic design for newsletter  
creation of HTML templates  
mailing list management and sending  
sending system for mailing list  
subscription system to mailing list

**E COMMERCE**  
we create e commerce by coding or using best Open Source CMS

**INTEGRATIONS / UPDATES FOR EXISTING WEB SITE**  
professional solutions for who need support to update and integrate pre-existing web applications. Daily, montly and annual plans are available.

**WEB DESIGN - TEMPLATE**  
we releaze web design and graphics for any type of web applications.

# HOW ARE YOUR ICT / IT SKILLS?

# YOU CAN IMPROVE THEM WITH OUR VIDEO COURSES.

## Training in the use of web applications and in IT / ICT.

Since 2008, we produce **video courses** usable from our website (only with prior activation of an account), to help customers who need to independently manage operations like updating or creating web contents.

For customers who do not have time to manage their own website, we offer *web maintenance packages* for every need at reasonable prices.

Since January 2013, all customers who have commissioned a website to Ladict Co., Ltd, are eligible to access our **Wordpress Video course basic**, through which they can learn to write text, insert images and create new contents with the powerful Open Source platform. Already available the Wordpress course advanced with monthly, daily and annual subscription.

## AUDIO and VIDEO CONSULTING [indicative list]

### VIDEO SHOOTING

### VIDEO EDITING

Advanced knowledge of Adobe Premiere and Adobe After Effect + professional graphics softwares  
creation of videos  
video interviews  
video presentations  
...

### MUSIC FOR FILMS and DOCUMENTARIES

sound scene for documentary and films  
sounds and effects  
for videogames and multimedia tools

WE WORK WITH OUR OWN EQUIPMENT //  
PROFESSIONAL WORKSTATION FOR EDITING //  
ADEQUATE BACK UP SYSTEMS //

**We create valuable contents for web,  
communication products and marketing tools.**

Among the various options here below a short list:

- Video and audio contributes
- animated slides
- digital portfolios
- photographs
- professional graphics
- SEO copywriting

**WEB MARKETING CONSULTING**  
[indicative list]

**SEO ACTIVITIES**

We provide SEO activities not only on web site done by us but also for pre-existing web applications.

We can provide **WEB SITE ANALYSIS** at reasonable price (both technical and SEO analysis).

*Before accepting assignments, we reserve to verify the web applications.*

The type of SEO action that we can manage, start from the implementation of the code, the improvement of the link structures of the pages, to the creation of appropriate valuable contents (just to mention some of the main activities)

**CAMPAIGNS PAY PER CLICK**

Creation and management of **paid advertisements links** in the main online channels

DEMONSTRABLE and LASTING RESULTS //  
TRANSPARENCY //  
INTERACTION WITH COSTUMER //  
SEO SOLUTIONS FOR EVERY BUDGET //

We work with our own equipment.

Different lens.

Adequate memory cards, hardware and software suitable for the advanced manipulation of photographic images.

Photo editing.

Photographic reconstruction.

Colorization.

Photo Composition and Books for Fashion Models

Layout for Catalogs (printing and digital)

*The communication of today, to be effective,  
requires clarity of content  
and maximum originality.*

*The ability of those who process it must consist  
in allowing various languages in use,  
to interact in a normal manner,  
as it happens in our daily lives.*

M.Costa

## OUR APPROACH TO PHOTOGRAPHY

- Nowadays many people approach with Photography thanks to “reflex age”.
- We wish to let you know, that our expertise in the field of photography, start from the study of **analog photography** combined with know how about Direction of Photography, Film Direction, Film Analysis. We got **awareness of “framing”** on the basis of **standard classics**.
- We guarantee creativity and originality. We can assist the Client for the layout of any marketing and communication tools, as well as advanced expertise for **image manipulation**.



# LADICT

LAD Information Communication Technology

## SYNTHESIS OF OUR CORE SERVICES

### GRAPHICS

logotypes and marks  
corporate and brand image  
brochure / catalogs  
tools for communication  
printing consulting  
graphic design for any use

### WEB

web sites and web applications  
CMS customization  
[wordpress / joomla / drupal etc]  
templates / web design /  
web contents / SEO copywriting  
newsletter design and template

### SEO / SEM / SMO

SEO solutions for any budget  
article marketing  
SEO analysis  
PPC campaigns  
SEO consulting  
management of PPC campaigns

### MARKETING

tools for sales force  
[folders / catalogs / brochure etc.]  
web marketing  
business plans for start-up company  
strategies and contents  
trend and market research

### VIDEO and AUDIO PRODUCTION - PROFESSIONAL PHOTOGRAPHY - LEARNING

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