

PROFESSIONAL VISUAL AND SOUND DESIGN



INTEGRATED ICT SOLUTIONS

GRAPHICS - PHOTOGRAPHY - STRATEGIES - CONTENTS - INNOVATIVE IDEAS FOR:
MULTIMEDIA - PRINT - WEB - EVENTS - MARKETING

PROFESSIONAL SOLUTION FOR BUSINESS COMMUNICATION

Image and Communication

CORPORATE IMAGE
PROFESSIONAL LOGOTYPES & MARKS
VECTORIAL GRAPHICS AND ILLUSTRATIONS
NAMING
GRAPHIC & PRODUCT DESIGN
PACKAGING
NEWSLETTER - BROCHURE - FOLDERS
CATALOGUE - MANUALS
FLYERS - MANIFESTS

Professional Photography

ADVERTISING
STILL LIFE
DESIGN
BUSINESS
ARCHITECTURAL
DOCUMENTARY - REPORTAGE
FOOD
HOTEL - RESORT - RESTAURANT
ACTION - SPORT - SHOW - EVENT
MACRO
GLAMOUR
PORTRAITURE
WEDDING
FAMILY REUNION
CELEBRATION
TRAVEL - LANDSCAPE
ADVANCED PHOTO EDITING & COMPOSIT
PHOTO RETOUCH & COLOR CORRECTION
MODELS LOOKBOOK AND COMPOSITE
FASHION
CALENDARS - POSTERS

Web

WEB APPLICATIONS
WEB SITES - PORTALS - BLOGS - FORUM
OPEN SOURCE CMS TEMPLATE & CUSTOMIZATION
[WORDPRESS, DRUPAL, JOOMLA....]
E COMMERCE
WEB MAINTENANCE - WEB UPDATES & INTEGRATIONS
WEB CONTENTS
SOCIAL NETWORKING BUSINESS ORIENTED
SEO - SEM
VIDEO TUTORIALS

New Marketing

WEB MARKETING
SEO - SEM
UNCONVENTIONAL MARKETING
BRANDING
TREND RESEARCH

Audio-Video

FROM CONCEPT TO END PRODUCT:
RECORDING
EDITING
COMPOSITING
VIDEOCLIP & SPOT
BACKSTAGE VIDEO
INTERVIEW
PODCAST
SOUND DESIGN & SCENE
SOUNDTRACK FOR ANY USE

NEW TECHNOLOGIES AND ANCIENT SKILLS



ABOUT US

LADICT Co., Ltd is a **Communication and Multimedia** Company, with extensive knowledge of classic and modern marketing, particularly directed to the areas of **print, web, and multimedia** (comprehensive of audio and video contents).

We offer our Clients a *super combination* of **design** and **strategies**: not only theoretical skills, passion for our work, continued study and development, but above all more than **12 years of progressive experience** as freelance agency.

Always attentive to **new generation trends**, we have developed effective methods to help our Clients in **promoting their products and services** through **unconventional & conventional marketing**.

METHOD

1. LISTENING to the needs and ideas of the Client
2. GENERAL ANALYSIS of the services and products
3. OBJECTIVE EVALUATIONS - relationship between customer expectations and the real possibilities of action based on the times and budget that have been set
4. SELECTION of the necessary professional products, profiles, technologies
5. COORDINATION of the project [including contracts and assignments]
6. CUSTOM PROPOSALS

ETHIC

Well, there is a Professional Ethic at the base of our Method: we work to offer always **INNOVATIVE IDEAS FOR COMMUNICATION**. We want you and your business be in the main present to get success and acknowledgment and doing this we watch the future with the eyes of a curious child, able to capture the new market trends, thus making you get ready for your next deal...

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STRICTLY

IMAGE FOR WINNERS.



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